



Hello,

We are so excited to be able to bring to you to the 2<sup>nd</sup> Annual Moffat County Balloon Festival! We, as a group of committed Moffat County residents, felt that there was a real need for a family oriented, community building event. We feel that our first balloon fest was a success and we wanted to continue to offer our community an opportunity to have this wonderful event in Craig.

There will be Hot Air Balloon launches, opportunities to watch the balloon set-up, and an incredible evening glow display. In addition there will be a community bar-b-que, children & family activities, crafters, vendors, tons of great food, and friendship. We will be holding the festival at the Loudy Simpson complex and we will have a weekend FULL of things to see and do.

In order for us to make this a successful launch we are going to need a little more than Hot Air! We hope that you will see the value in this and become our partners in bringing this great event to life. Enclosed please find our sponsorship information and agreement.

We are looking forward to working with you to bring a boost to our local economy and to bringing our community closer, one fun event at a time! If you have any questions please feel free to give one of us a call!

Thank you in advance for your time and support,

Moffat County Balloon Festival Committee

Ray Beck	Patricia McCaffrey
Melody Villard	Stephanie Pearce
Cindy Looper	Randy Looper
January Zulian	Alex Cornett
Pam Foster	Tony & Maggie St. John

**We would like to invite you to be a part of the  
2nd Annual Moffat County Balloon Festival  
August 19-21, 2011!**

Make sure you fly high with us by choosing one of the following sponsorship packages.

Sponsorships must be paid in full by **May 1<sup>st</sup> 2011**.

[www.mcballoonfestival.com](http://www.mcballoonfestival.com)

Corporate sponsors have played an important role in the development of exciting events and have helped to ensure the success of these events. While supporting the MC Balloon Festival corporate sponsors strengthen their own corporate image while promoting their brand identity. The MC Balloon Festival offers sponsorships at different levels. We would love to have you on our team to bring this fun event back to Craig.

## Balloon Festival Partner

\$2,500

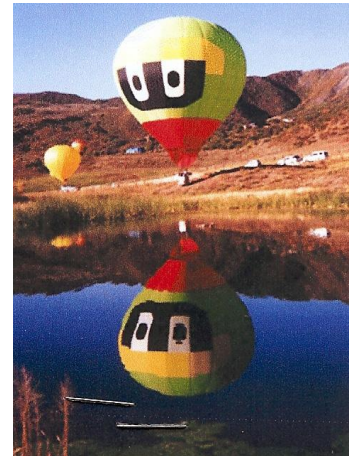
### “Reach for the Sky”

When you join us as a festival partner to *Reach for the Sky* you will have a weekend to remember. In addition to all of the activities during the festival your sponsorship at this level will allow you to

- Be recognized as Partner in all advertising and aspects of the event with a banner link from our website
- Have your banner displayed on sponsored balloon for all flights
- Fly High in the Champagne balloon ride on Saturday and Sunday mornings (the number of passengers will be at the pilot’s discretion)
- Tether with the pilots on Saturday and/or Sunday
- Attend a pre-flight reception for up to 6 people
- Premier parking (including shuttle to all events)
- Receive six official balloon festival t-shirts with Your Company Logo
- Receive 6 Souvenir “Festival Partner” entry buttons
- Access to the VIP area for the Balloon Glow
- A chance to be a crew helper for the balloon team

Please note: All donors are responsible for providing the banners that they wish to have displayed. If you are a balloon sponsor please take note of the size allowed to be displayed on the hot air balloon baskets. Some of the events and the balloon launches will be weather permitting.  
(banners must be no larger than 26”x36” with grommets at a 1.5” inset)

If you have any questions regarding the levels of sponsorship you may call...  
Tony or Maggie St. John at 970-824-2882



**Balloon Event Sponsorship**  
**“Flying High”**

**\$1,500**

**In addition to all of the activities during the festival your *Flying High* sponsorship at this level will allow you to**

- To have your Company’s name displayed in all large ads and Your company name and Logo in the Event Program and on our website
- Have your banner displayed on a sponsor balloon for one day on a morning flight
- Fly High in the Champagne balloon ride on Saturday morning (the number of passengers will be at the pilot’s discretion)
- Tether with the pilots on Saturday
- Premier parking (including shuttle to Saturday’s events)
- Receive 4 official balloon festival t-shirts
- Receive 4 Souvenir “Flying High” entry buttons



**Hot Air Sponsorship**  
**“The Glow”**

**\$1,000**

**In addition to all of the activities during the festival your *The Glow* sponsorship at this level will allow you to**

- To have your Company’s name displayed in all large ads and Your company name in the Event Program and on our website
- Have your banner displayed in the balloon area for the sponsored event
- Fly High in the Champagne balloon ride on Saturday morning (the number of passengers will be at the pilot’s discretion)
- Premier parking during the Glow event on Saturday evening
- Receive 2 official balloon festival t-shirts

## Bronze Sponsorship

\$750

In addition to all of the activities during the festival your *Bronze* sponsorship will allow you to

- To have your Company's name and logo in our program and on our website
- Have your banner displayed in the festival area
- Receive 2 official balloon festival t-shirts

## Corporate Sponsorship

\$600

In addition to all of the activities during the festival your *Corporate* sponsorship will allow you to

- To have your Company's name displayed in our program and on our website
- Have your banner displayed at the gate
- Receive 2 official balloon festival t-shirts

## Associate Sponsorship

\$400

In addition to all of the activities during the festival your *Associate* sponsorship will allow you to

- To have your Company's name displayed in our program and on our website
- Have your banner displayed at the gate

## Ground Support

If you are able to donate any other amount, volunteer, or participate with in-kind donations please note that on the sponsorship application.





**Yes!** I would be thrilled to be a part of the 2<sup>nd</sup> Annual Moffat County Balloon Festival.

Business

Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web address: \_\_\_\_\_

### Sponsorship Level Enclosed

Balloon Festival Partner \$2,500

Bronze Sponsor \$750

Balloon Event Sponsor \$1,500

Corporate Sponsor \$600

Hot Air Sponsor \$1,000

Associate Sponsor \$400

Ground Support - I would love to participate in the following way: Please list your donation intentions, for example what you are willing to donate for in-kind services, volunteerism, or simply the dollar amount of your donation that may be different from the levels that are listed above.

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Please make checks payable to: **MC Balloon Festival** and mail your check with a copy of this form to

MC Balloon Festival  
Attn: Cindy Looper/Treasurer  
627 West Victory Way  
Craig, CO 81625

The Moffat County Balloon Festival has its 501C(3) status under the Community Foundation of NW Colorado. Should you require a

W-9 for your donation please make your check payable to the Community Foundation and mail them to: CFNWC

Should you have any questions regarding the Foundation please

PO Box 653

contact Pam Foster at 970-824-8244

Craig, CO 81626

Please email your logo and web address information to our webmaster and graphics person Melody Villard at [mcballoonfestival@gmail.com](mailto:mcballoonfestival@gmail.com). In the subject line please indicate your sponsorship level.

[www.mcballoonfestival.com](http://www.mcballoonfestival.com)